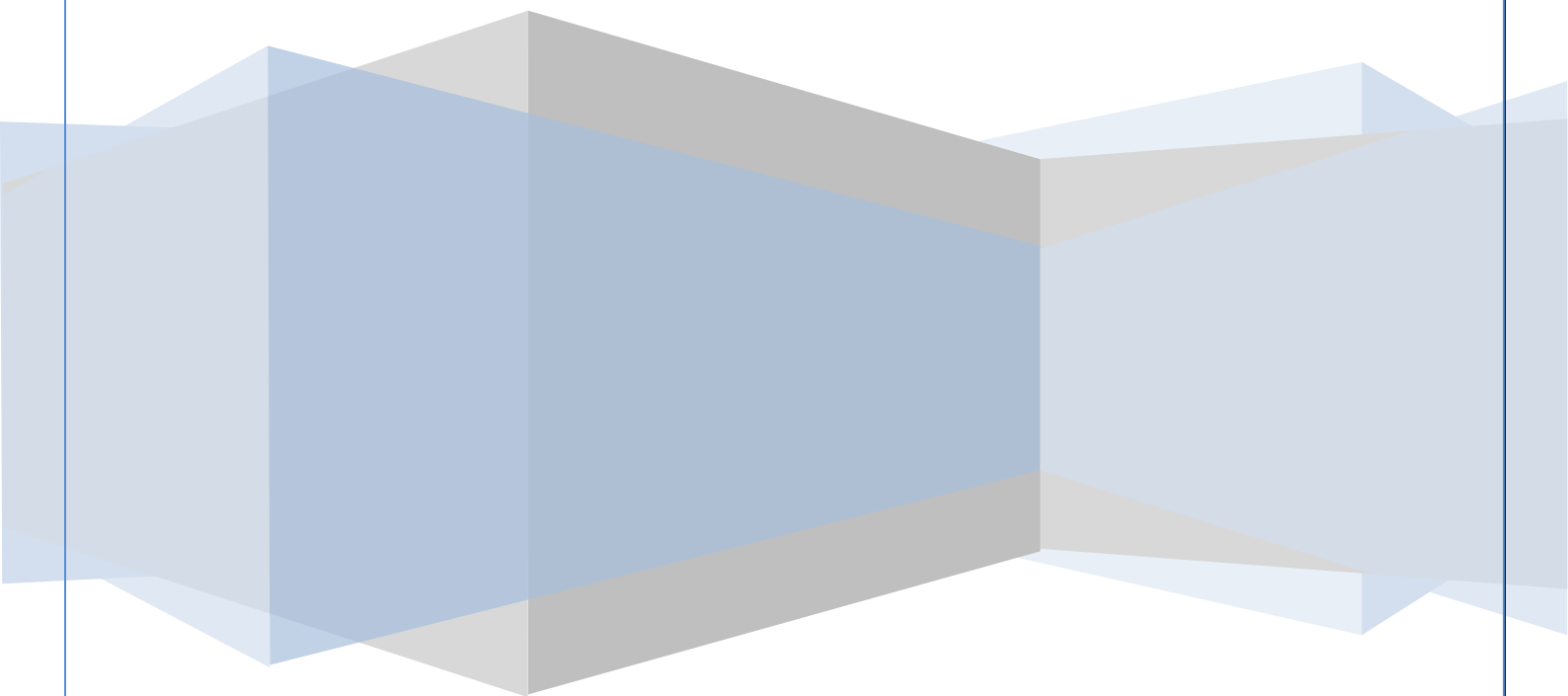




ECTN  
EUROPEAN  
CULTURAL  
TOURISM  
NETWORK

# Membership Pack





## **ECTN**

ECTN is to work through three groups which will be responsible to a Board of Directors.

ECTN is in the process of formalising itself as a body under Belgium law.

- **Research group** led by *Barcelona University (Catalunya)* – this group will seek to work collaboratively on research to improve our understanding of the contribution that cultural tourism makes to regional economies, the role that it plays in stimulating the creative industries and the universities and HE establishments with an interest in cultural tourism. The Practitioners Groups and the Policy group will help frame to preferred areas of research.

The network will seek funding from the 7<sup>th</sup> framework to fund collaborative research and from other EU funding regimes for student and staff exchanges.

- **Practitioners Group** led by *South West Tourism (England)* – to exchange best practice, and to work collaboratively on the development of practical tools to improve the planning and management of cultural tourism destinations. An early priority is to work with Europa Nostra on an eco label for sustainable cultural tourism destinations and the development of a bench marking system to support this. Again project funding will need to be sought to fund these projects.

- **Policy group** led by *Region Vastra Gotaland (Sweden)* – this group will utilise the evidence from the research and practitioner groups to influence policy makers working alongside regional politicians.

## **Benefits of being an ECTN member**

*ECTN is the only network which brings together the tourism and cultural industry professionals working in different regions of Europe to exchange experience and information on best practice.*

**As a member** of ECTN you will have the opportunity to:

- play a part in the work of the sub groups
- learn from **best practice**
- work with others on a **European funded Project.**
- Receive regular updates on **EU legislation and Commission** papers as they affect Cultural Tourism
- influence **ECTN's response** to EU/Commission discussion.
- join others from across Europe in **subject/theme-specific workshops.**
- Take part in exchange visits.
- Take advantage of a free "translation" checking service for brochures or pamphlets.
- Receive information from **other networks**
- A **reduced delegate rate** for the annual conference
  - Regional governments will be entitled to 2 free places with a 3<sup>rd</sup> at 50%
  - Regional Organisations and City Councils will be entitled to 1 free place and a 2<sup>nd</sup> at 50%
  - Universities will be entitled to 1 free place.

- join a “**members only**” section to the web site which will have
  - Regular articles
  - Reports of projects
  - Discussion section

***The agreed objectives for the network are to:***

- facilitate sharing of research
- facilitate the development of transnational projects
- ensure improved cooperation and integration between the tourism and cultural sectors
- develop and improve training opportunities
- enable exchange of experience and best practice
- develop common responses to European commission consultations
- link with other networks.

## Membership Categories

		p.a.
Regional Governments or small member states		
	Pre 2004 states	€5000
	Post 2004 states	€2500
Regional organisations		€2000
City /county authorities		
	Pre 2004 states	€1500
	Post 2004 states	€750
Universities/ HE institutions *		
	Pre 2004 states	€750
	Post 2004 states	€350
NGOs		
	Pre 2004 states	€500
	Post 2004 states	€250
European States not in EU		€5000
Individuals		€250
Students from a member University/HE institution		Free associate status

\* students from member universities or other HE establishments will have free associate member status for the duration of their full time study.

# European Cultural Tourism Network

## Application for Membership

Please send (preferably by email) to John Winton at:

[john@ectn.eu.com](mailto:john@ectn.eu.com)

ECTN Coordinator  
Room C107  
Capital Region Tourism  
UWIC  
Colchester Avenue  
CARDIFF  
CF23 9XR  
 +44(0)2920417196  
 +44(0)7815062040

## General Details

Organisation	
Type of Organisation	
Role of Organisation	
Main contact	
Email Address	
Address	
Address	
Address	
City	
Post/Zip code	
Telephone	
Fax	
Mobile/Cell Phone	
Web Site Address	

## Membership Categories

		p.a.	Tick
Regional Governments or small member states			
	Pre 2004 states	€5000	
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	Pre 2004 states	€500	
	Post 2004 states	€250	
European States not in EU		€5000	
Individuals		€250	
Students from a member University/HE institution		Free associate status	

### Post 2004 States

Czech Republic,	Cyprus,	Estonia
Hungary,	Latvia,	Lithuania,
Malta,	Poland,	Slovakia
Slovenia.	Bulgaria	Romania

### Pre 2004 States

Austria	Belgium	Denmark
Finland	France	Germany
Greece	Ireland	Italy
Luxembourg	Netherlands	Portugal
Spain	Sweden	UK

**Contacts will receive an invoice from Capital Region Tourism, Cardiff, Wales**